### **Developing policies for lagging regions** - The Swedish experience

Sören Höjgård, Helena Johansson and Ewa Rabinowicz



#### Introduction

- Do the rural development programs present sufficient instruments to tackle the problems of lagging rural areas?
  - Economic theory
  - Actual measures



Perspective - the Swedish experience

#### **Rural development**

- **Environment** (negative and positive externalities related to agriculture)
- Economic and social development (economic growth, employment, service)

*Objective*: Rural areas are to be able to generate employment and growth by themselves, and not be dependent on state income transfers

Actors: Agricultural and non-agricultural entrepreneurs

#### Back to basics – the role of the state

- **1.** Provide a basic framework for the economy
- **2.** Interventions in the economy
  - Economic efficiency market failures can hinder economic development in laggard regions

the size of the cake

Equity – income distribution between citizens

how to divide the cake

(do <u>not</u> spur self-sustained economic growth)

#### Laggard regions in Sweden

- 750 000 000 euro are spent yearly on rural and regional development in Sweden, but a long run impact on growth and employment is hard to find
- Consistent with findings in other EU-countries regional inequiities tend to increase over time despite the presence of regional and rural policies
- Why so?
- 1. Is there a match between policies and problems?
- 2. What can the government actually do?

#### The Swedish match between policies and problems

- Measures are not targeted to existing market failures
- Instead, many measures are in fact income transfers
- An appropriate distinction between specific rural/regional measures and general policy is not always made
- A strong agricultural focus can hinder needed diversification of the rural areas

#### **Example: Project support**

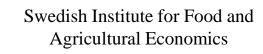
 Underlying assumption: Undersupply of credits in laggard areas + many good ideas

TRUE?

- Cannot create business / income transfer
- Problem specific to laggard areas?

Crucial to solve credit markets problems for all entrepreneurs (general policy)

• Negative potential side effects of specific measures: Distortions, crowding-out, administrative burden, difficult to "pick the winners"

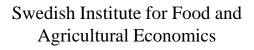


## Example: Agricultural investment support

- Specific credit problem for farmers?
- Potential income transfer
- Agriculture alone cannot employ the rural population more favorable conditions for agriculture makes it difficult for alternative businesses to develop
- Induces higher capital intensity less employment

# General policies versus rural development policies

- Rural problems are not neccessarily best solved by rural policies
- Non-rural policies needed for rural policies to be sustainable



#### What can the state do?

- Strong economic forces at work dispersion versus agglomeration
- Creates fast growing centers and a lagging periphery
- Not advisable to counteract the development instead remove obstacles that hinder development in laggard regions

#### **Potential market failures in rural areas**

- Capital market failures
- Information failures
- Transaction costs
- External effects for immobile agents
- Imperfect competition
- Public goods and external effects
- Lack of agglomeration advantages
- Congestion in centre

#### Lessons from the Swedish experience

- The government cannot create rural growth and employment only an environment conducive to growth
- Focus rural policy measures on market failures prominent to rural areas
- Address general problems that plague laggard areas with general solutions
- A strong policy bias towards agriculture can counteract a needed diversification of the rural economy

