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# *Options for future EU CAP – from vision to reality and back...*

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# How to work?

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- What do we not like
- What do we want
- What is needed to achieve?



# What do we not like?

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- People are leaving countryside, because of lower quality of life,
- Not expected infrastructure is available. Worse environment in countryside compare to urban
- Unequal DP among the countries
- Policy and its mechanisms are too complicated
- RDP is rather AP instead of being real RDP
- It's not prestige to live in countryside for young people
- ~~Small scale local food production is decreasing~~

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- Support addresses rather interests of commercial producers
  - Too little is being done by the people themselves, rather relying on somebody from outside
  - Too big administrative and bureaucratic burden to start production
  - Rural areas are becoming too dependent on social payments
  - Too high administrative burden on small projects
  - ~~■~~ Most of support goes to urban areas

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- There is no motivation for young people to stay in rural areas – insufficient education level available, and culture availability
  - little opportunities for employment
  - Too egocentric motivation to request the policy support
  - Distorting EU state support policies – impact also on food quality, market prices, people thinking
  - Different interpretation on food safety issues



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- EU policy is too tolerant toward developing countries trade attempts
  - Public attitudes are being distorted;
  - Still electronic communication infrastructure is not available – people are out of the modern social environment
  - Local (internal) market is not sufficiently developed
  - Payments are not sufficiently linked to farming activity

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~~■~~ Co-operation is not sufficiently developed

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- Too open local market
  - EU CAP is distorting also global trade
  - Different support rates also within the countries
  - Blurring structure of policy measures
  - Too pressing administrative burden, in particular on smaller beneficiaries
  - Misleading use of term “public demands”, not based on research
  - DP allow non efficient farming



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- The agricultural land has become as a speculation object
  - Current EU CAP RDP does not promote rural development
  - Payment approach is eroding the way of people thinkig
  - Rural areas are becoming rather an exclusive area to live in terms on costs
  - CAP does not ensure competitiveness of EU

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~~E~~agrifood on international market



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- RD projects should cover larger areas and involve also non agricultural actors
  - Production for local use is not sufficiently promoted



# What do we want

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- Change in the public understanding, demand and thinking
- To reshape AP and RP in order to make it attractive for people to live and work in countryside
- To simplify the policy and adjust also to urban understanding
- More emphasis on protection of nature and environment
- ~~E~~ To promote innovations in agrifood sector

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- Agrifood production should be treated as commercial sector and switch the existing funds towards rural infrastructure
  - Switch of all the payments to rural employee “per head payment”, not dependent on agricultural activity
  - To have rural families as real rural value
  - To support local products - through production and also marketing support measures



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- Developed support instruments to any (also non agricultural) rural business development in order to address additional costs
  - Possibility for young people to start business in countryside
  - Developed infrastructure for business in countryside
  - Policy development based on research and better analysis

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~~■~~ Changed public attitudes towards positive thinking

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- Similar to urban social and public infrastructure is available in countryside
  - positive innovation environment in countryside to find and have new and efficient entrepreneurs
  - Improved quality of life in rural area;
  - CAP and RDP promoted amongst rural people
  - Simplified policy administration
  - Market (minimum price) guarantees are developed
  - ~~CAP developed towards real complex RDP~~

